

Podcast: eMarketer Analysts Square Off About Netflix's Monetization Plans

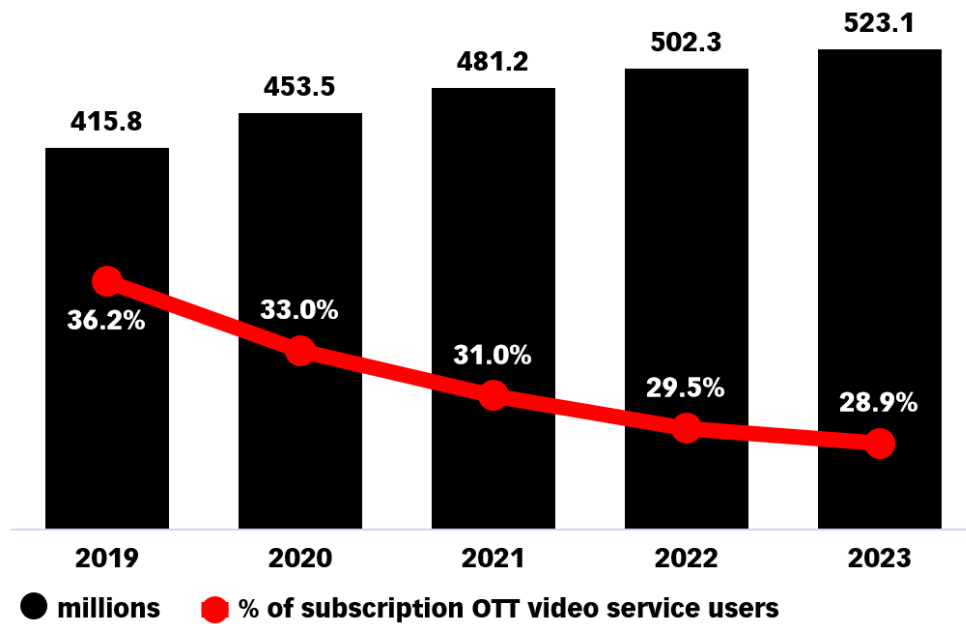
AUDIO |

eMarketer Editors

eMarketer senior analyst Paul Briggs and analyst Ross Benes agree on many things, but NOT Netflix's plans for 2020. Will the streaming platform stick to its subscription guns or finally adopt advertising? Hear their opposing viewpoints on this topic.

Netflix Viewers

Worldwide, 2019-2023



Source: eMarketer, August 2019

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