

Industry Voices: Spotlight on Joybird's Eric Tsai

Video

As comfort-buying furniture online continues to rise, the direct-to-consumer (D2C) home furnishing sector has exploded with growth and competition. Watch Industry Voices: Spotlight on D2C with Joybird's vice president, marketing and business development Eric Tsai to hear how the La-Z-Boy-owned brand scales its custom furniture business by staying in sync with consumer expectations.

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