

Google remains the most popular US search engine, but Microsoft's not too far behind

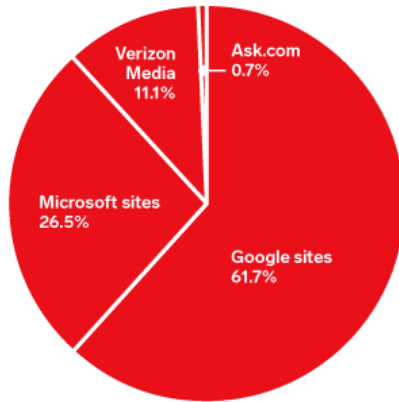
Article

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Bing fans, rejoice! More than **25%** of monthly digital searches in the US take place on Microsoft sites. Still, **Google** remains solidly in first place with its more than **60%** share.

**Monthly Share of Digital Searches in the US,
by Search Engine, Feb 2021**

% reach



Note: home and work locations; desktop only; excludes contextually driven searches that do not reflect specific user intent to interact with the search results
Source: Comscore Media Metrix, May 6, 2021

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