

# Are Facebook users weary of the network's video capabilities?

Article



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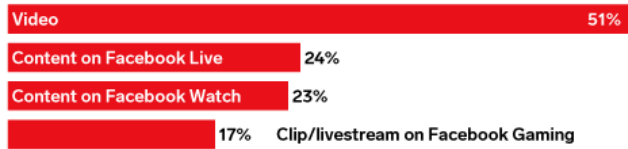
Worldwide Q3 2020 data shows that most **Facebook** users have watched video content on the social network, but **Facebook Live** and **Watch** have yet to garner mass user attention. Even **Facebook Gaming** hasn't **amassed** nearly as large an audience as its competitor, **Twitch**.

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## Types of Content Watched on Facebook by Facebook Users Worldwide, Q3 2020

% of respondents

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Note: n=120,175 ages 16-64 on Facebook  
Source: GlobalWebIndex, "Entertainment 2021," Jan 14, 2021

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