

Google's (and YouTube's) soaring growth, Nielsen's rebrand, and the average Netflix user

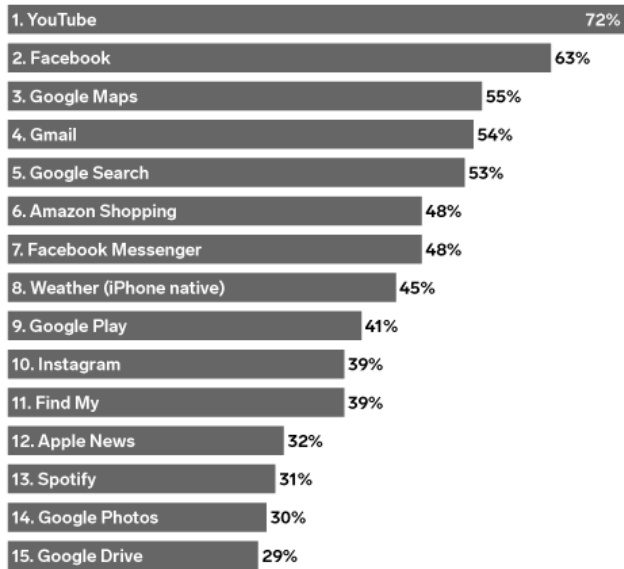
Audio

On today's episode, we discuss the most impressive part of Google's Q3 earnings, YouTube's mini milestones, and how Apple's iOS changes are affecting the search giant. We then talk

about the significance of Nielsen's rebrand and what the average Netflix user looks like. Tune in to the discussion with eMarketer principal analyst at Insider Intelligence Paul Verna.

Top 15 Mobile Apps Among US Smartphone App Users, June 2021

% reach



Note: ages 18+; Android and iOS
Source: Comscore Mobile Metrix, July 2021

268197

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