

What to Make of Facebook's Q1 2020 Earnings

AUDIO |

eMarketer Editors

eMarketer principal analyst Debra Aho Williamson and forecasting analyst Eric Haggstrom discuss Facebook's earnings, \$6 billion Jio investment, changes to Messenger Kids and what's happening with its digital currency Libra.

Which Facebook Activities Have US Facebook Users Done in the Past Month?

% of respondents, March 2020



Note: 62% of respondents were female and 73% were ages 35+
Source: "The eMarketer Facebook Flash Survey" conducted by Bizrate Insights, March 12, 2020

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