Aldi had the highest number of US grocery store openings in 2022 and 2023

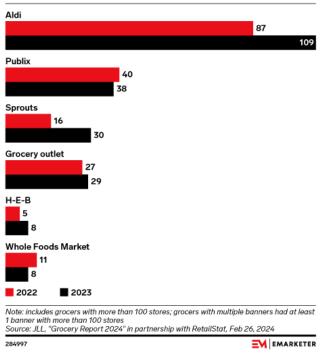
Article







Number of US Grocery Store Openings, by Retailer, 2022 vs. 2023



Key stat: Aldi opened more US stores in 2022 and 2023 than any other grocery chain, according to February 2024 data from JLL and RetailStat. With 87 grocery store openings in 2022 and 109 in 2023, Aldi more than doubles second-place US grocery store Publix.

Beyond the chart:

- Aldi plans to open 800 new US stores by 2028, as part of a \$9 billion expansion plan.
- The plan also includes completing the acquisition of Winn-Dixie and Harveys Supermarket brands, many of which will be converted to Aldis starting mid-summer 2024.
- The store expansion will reach consumers who are "more focused than ever on saving money," according to Aldi's press release. One-third (33%) of shoppers have switched grocery stores to save money, per a February 2023 report by Advantage.

Use this chart:

Evaluate where grocery is expanding.

More like this:



- Deals, expansion plans, and celebrity ads help retailers top our 'unofficial' March ranking of interesting retailers
- How retailers can use discount, dollar store strategies to protect their grocery share
- 3 strategies for boosting retail sales when shoppers have less to spend
- Guide to digital grocery: What it is and what it means for retail brands and advertisers



