

Amazon rakes in more US ecommerce sales than the next 9 biggest US retailers combined

Article

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In 2021, **Amazon** will make more than **\$386 billion** in US ecommerce sales, according our latest estimates. That's about **\$320 billion** more than its biggest ecommerce rival in the country, **Walmart**. In fact, if you combine the US ecommerce sales of the next nine top ecommerce retailers, the total will still be less than Amazon's this year.

Top 10 US Retailers, Ranked by Ecommerce Sales, 2021

billions

1. Amazon

\$386.40

2. Walmart

\$67.39

3. eBay

\$40.47

4. Apple

\$35.30

5. The Home Depot

\$21.42

6. Target

\$18.64

7. Best Buy

\$18.11

8. Costco

\$15.29

9. The Kroger Co.

\$15.13

10. Wayfair

10. wayfair



\$14.16

Note: includes products or services ordered using the internet, regardless of the method of payment or fulfillment; excludes privately held companies and travel and event tickets

Source: eMarketer, June 2021

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