

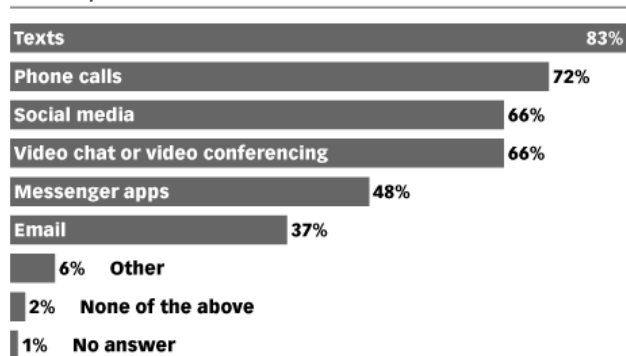
Teens' and Kids' Media Diets During the Coronavirus

AUDIO |

eMarketer Editors

eMarketer principal analyst Mark Dolliver, junior analyst Lucy Koch and vice president of research Jennifer Pearson discuss the media diets of kids and teens in quarantine. They then talk about how older individuals and women are disproportionately affected by COVID-19, the video streaming platforms with the best kids content and more.

Technologies Used by US Teens to Stay Connected to Family/Friends They No Longer See In-Person due to the Coronavirus, April 2020
% of respondents



Note: ages 13-17
Source: Common Sense Media survey conducted by SurveyMonkey, April 8, 2020

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