

AI could possibly win its first Grammy

Article

The news: An AI-generated song, “Heart on My Sleeve,” which imitates the voices of artists Drake and The Weeknd, has been submitted for Grammy consideration. The Recording Academy, which oversees the Grammys, has expressed that the track is eligible for nomination since its lyrics were penned by a human.

- The track was produced by the pseudonymous creator known as **Ghostwriter**; neither Drake nor The Weeknd was involved in its creation.

- The song has [faced copyright challenges](#) from **Universal Music Group**, the artists' record label.

Why it matters: This submission not only blurs the lines between human- and machine-created art, it also brings forth questions about authenticity, ownership, and intellectual property rights in the digital age.

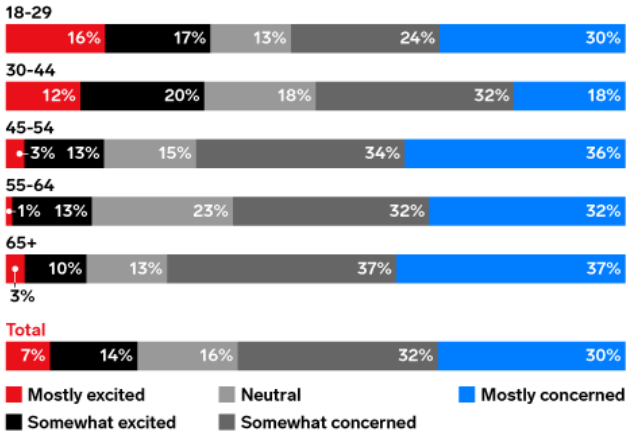
- There's some debate if the song *should* be eligible for a Grammy. According to the Grammys' own website, eligibility requires general distribution across the US, a criterion the AI track might not meet.
- "Heart on My Sleeve" potentially sets a precedent for future artistic creations that leverage AI, underscoring the need for clear guidelines regarding AI's role in the creative process. A **Spotify** creator, for example, has the potential to monetize an AI song, with the original artists being "cloned" not making a cent.

Our take: The intersection of AI and artistry in "Heart on My Sleeve" serves as a pivotal moment in the ongoing dialogue about tech's influence on creativity, prompting a reevaluation of what constitutes originality.

- **At the heart of this debate is whether machine-generated art, especially when it imitates or replicates existing human works, can or should be recognized alongside human creations.**
- It's not just about the music industry; the broader entertainment world is grappling with similar challenges. From social media influencers repurposing content without due credit to concerns about copyrighted work used to train AI systems, the digital age demands clearer boundaries.
- As we move forward, it's likely we'll see a balance struck that respects human creativity while acknowledging the capabilities and potential of AI in artistic endeavors, in the same way that social media meme accounts that aggregate ideas from elsewhere have found a place in society.

Are US Voters Excited or Concerned About the Growth of AI?

% of respondents in each group, July 2023



Note: n=1,001; numbers may not add up to 100% due to rounding
 Source: Artificial Intelligence Policy Institute (AIPi) survey conducted by YouGov, Aug 9, 2023
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